

## **Executive Board**

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## Don't miss this! LIVING IN LONG BEACH is mailed to EVERY HOME on the barrier island

Dear Chamber Member,

I hope that you and your loved ones continue keeping well and safe.

We're happy to announce that the Long Beach Guide, renamed *Living in Long Beach*, is scheduled for publication on Fourth of July weekend, and will once again be mailed to every home in Long Beach, Atlantic Beach, Lido Beach and Point Lookout.

As we enter Phase I of reopening, and look forward to Phase II right around the corner, this guide will not only contain all the vital information it always has done in past years, but also will provide insight and information on our current situation, making it far and away the best promotional piece the city has. It is the perfect place to let the community know you are open and following all safety guidelines.

Why is Living in Long Beach a great place to promote your business?

- mailed to every home and business on the island from Atlantic Beach to Point Lookout.
- thousands of copies throughout the year to people interested in living, working and playing in Long Beach.
- distributed by area libraries, Realtors® and hotels to introduce people to our city.
- available online all year long at liherald.com, visitlongbeachny.com and on longbeachnychamber.com.

That's why we are again designating *Living in Long Beach* as the Official Publication of the Long Beach Chamber of Commerce. This summer marks the 29th year that the Long Beach Herald is producing *Living in Long Beach* in cooperation with the Chamber.

Not only will your message get maximum exposure, but the Guide's comprehensive information and beautiful color cover ensure that it will be saved and referred to throughout the year.

The Herald is holding rates steady once again this year, plus it's offering a <u>10%</u> <u>discount for Chamber members.</u>

Contact Ellen Frisch at the Long Beach Herald to reserve your space today!

Cell: 516-314-0236 or Email: efrisch@liherald.com

Sincerely,

The Long Beach Chamber

**Board of Directors**