

## Dear Long Beach Business,

Welcome to the City of Long Beach's Comprehensive Plan update process! We thank you for taking the time to learn about, and get involved in, planning the future of our City.

### What is a Comprehensive Plan?

A Comprehensive Plan is an expression of goals for the City's future and a series of actions to achieve those goals.

Having an adopted Comprehensive Plan provides a blue print that serves as:

- **Framework** for the City's growth management strategy
- **Guidance** for how the City will prioritize development opportunities
- **Predictability** for City decision making

These plans typically address housing/economic development/transportation/land use/as well as sustainability/historic and natural resources protection/and infrastructure among other issues.

### As a Business Owner, why should I get involved?

Much of the future for our city lies with our businesses: how to support them, help them expand, attract new businesses and create new jobs. This updated plan is focusing on economic development. Therefore, your ideas, your input is critical.

### Planning Process

There are two main phases for the process: first is to gather public opinions through a survey, meetings and information on the website. Then the City's planning consultants will compile a draft Comprehensive Plan that will be discussed with the community for your input.

### How can I help?

The most important part of the Comprehensive Plan process is having you involved and getting **your feedback!**

1. **Complete the survey**, on line at <https://www.surveymonkey.com/r/LongBeach22> **no later than May 15** so your ideas can be included in the preparations for the May public meetings. If you need a paper copy of the survey, let us know.
2. **Attend community meetings**. The first meeting - an **Introduction to the Comprehensive Plan Process** – A Public Workshop was held virtually on Thursday, April 21<sup>st</sup> at 7:30pm. You can **watch** a recording of the workshop at <https://www.youtube.com/watch?v=cbHS3BbTasg>. We plan to have in person community meetings in **May**, on the **19<sup>th</sup>** and **23<sup>rd</sup>**, and **June**, on the **2<sup>nd</sup>** focusing on Economic Development.
3. **View updates** on the planning process at Story Map, this is the link: <https://arcg.is/1ia1uy0>.
4. **Share this information** with your friends, business colleagues and neighbors so they can get involved as well.

If you have any further questions regarding the Comprehensive Plan process, do not hesitate to contact us at this email address: [economicdevelopment@longbeachny.gov](mailto:economicdevelopment@longbeachny.gov).

We thank you for participating!

